

# ADVERTISEMENT OPPORTUNITIES

## with the Hospice Medical Director Certification Board

Connect with over 1,200 certified hospice physicians throughout the country by taking advantage of HMDCB's unique advertisement opportunities.

### WEBINAR SPONSORSHIP

HMDCB hosts [quarterly webinars](#) where certificants can learn about relevant topics in the field. These events provide a great place for external organizations to promote services and sponsor important educational opportunities for physicians. Through webinar sponsorship, HMDCB can offer these webinars for free to our dedicated certificants, and you have the chance to market your organization to over 1,200 hospice physicians. *There are several sponsorship packages available.*

### SPONSORED EMAIL: \$500

The sponsored email will be sent on your behalf to all HMDCB certificants; staff will even work with you to design an attention-getting email. This is a great opportunity to promote open positions, educational events, and much more. HMDCB limits the number of sponsored emails sent quarterly to ensure this remains an exclusive opportunity. *Only three sponsored emails are sent each quarter.*

### NEWSLETTER AD: \$350

Include an advertisement in HMDCB's quarterly newsletter that is sent via email to our 1200+ certificants. This is a great way to connect with certificants, as you can include a direct link or contact information in the ad. *Only two spaces are available in each issue to better highlight the advertisement(s).*

### MAILING LIST: \$500

Rent HMDCB's certificant mailing list to send a mailing to all certified physicians. This provides the opportunity to promote your organization, products, events, or services via a letter, postcard, brochure, flyer, or other approved mailer.

### CUSTOM PACKAGES

HMDCB staff is open to working with interested parties on a mix of the above options that would allow for enhanced engagement with HMDCB certificants and benefit your organization. Depending on the package, a discount may be available.

### CONTACT US

Learn more and create a custom package by contacting Gina Parisi at [gparisi@hmdcb.org](mailto:gparisi@hmdcb.org).

