

Expand the knowledge and skill set of your physicians in 2020.

Encourage your hospice staff
to become HMDCB-certified!



CEOs and physicians on HMDCB certification:



**Lynn Knodle, CHPCA
CEO, Serenity Hospice & Home**

Our physicians use the knowledge they have acquired through certification to improve patient outcomes and to provide ongoing education to interdisciplinary team members. This continual learning helps to ensure our patients receive the highest quality in hospice care services.



**Bethany Cox Snider,
MD HMDCB FAAHPM
CMO, Hosparus Health**

I have encouraged all our medical providers to obtain this certification so we can set ourselves apart in our community as the experts in our field. I believe this certification helps testify to our commitment to the highest quality of care for our patients and families.

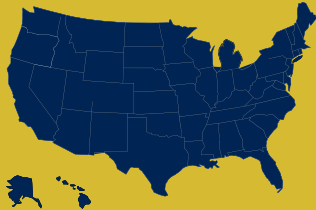


**Tara Friedman, MD FAAHPM
Regional Medical Officer,
Aspire Healthcare**

In the increasingly competitive and regulated hospice space, HMDCB certification is a great way to show commitment to offering the highest quality hospice care under the guidance of a specialized physician leader.

HMDCB Certification Facts and Figures

Certificants Across the Nation



1,113 HMDCB certified
hospice physicians in 50 states

Leaders In the Field Are Getting HMDCB-Certified



80% of AAHPM's Hospice Medicine
Council and 75% of the physicians on
NHPCO's Board of Directors are certified

HMDCB Certification Is Valuable to Full- and Part-Time Hospice Physicians



50% of certificants practice in hospice
less than 20 hours per week

HMDCB Certifies Physicians from Hospices of All Sizes

62%

38%

62% of applicants come from hospices
with an ADC of less than 100

38% of applicants come from hospices
with an ADC of more than 100

HMDCB is recommended by



National Hospice and Palliative Care
Organization



5 Benefits HMDCB-certified Physicians Can Offer You

A partnership.

HMDCB-certified physicians are effective partners, helping hospice CEOs and administrators manage daily issues related to compliance, regulations, admission, and education for members of the IDG.



A verifiable knowledge base and competence in the physician role.

While you expect your physicians to know and understand medications utilized in the care of hospice patients, HMDCB certificants demonstrate their additional knowledge and skill set in patient and family care, medical leadership and communication, professionalism, and systems-based practice.

Marketability for your hospice.

Having an HMDCB-certified physician helps your hospice stand out to patients and families. With the increased number of hospice options available to patients and families, it is critical to showcase how your physicians' knowledge sets you apart from your competitor.



Risk mitigation.

As scrutiny is leveled on hospices across the country, a certified hospice physician can help you assess and mitigate risk associated with admission and other compliance issues.

A commitment to quality and patient/family satisfaction.

HMDCB-certified physicians have demonstrated knowledge and competence in educating staff, communicating with patients and families, and understanding the dynamics that are involved in ongoing care in the hospice setting.



To learn more about the benefits of the certification, or to sign up your staff, visit [HMDCB.org/CEOs](https://www.hmdcb.org/CEOs).

The Value of HMDCB Certification

Preparing for the exam and achieving and maintaining the certification not only showcases the competence of your staff, but encourages their ongoing knowledge of the latest changes in hospice care. Certification is an invaluable investment in your staff, the wellbeing of your patients, and the reputation of your hospice facility.

Learn more at [HMDCB.org/CEOs](https://www.hmdcb.org/CEOs).



8735 W Higgins Rd, Ste 300
Chicago, IL 60631

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